

Impact Report *2023*





I started DripDrop to save lives...

Fast hydration that actually tastes good?
It didn't exist. So I invented it.

Born out of a humanitarian mission to combat dehydration where IVs were not an option, DripDrop is a breakthrough hydration solution built on six decades of ORS science. Formulated to work fast when it's needed most and still used on humanitarian aid missions today.

Every purchase of DripDrop generates life-saving donations. In 2024, we're more committed to this mission than ever, diving headfirst into expanding our reach and forging new partnerships, putting over 3 million servings of DripDrop directly into the hands of people worldwide who urgently require dehydration relief. Because the mission never stops.

Our heartfelt thanks to everyone who makes this journey possible.

Dr. Dolhun

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At the end of the day, DripDrop is about improving health and saving lives. It's a challenge, but also very inspirational.

It's why I wake up every morning with a smile on my face.

Dr. Dolhun



On A Mission To Defeat Dehydration

OUR PURPOSE

As a Public Benefit Company, we’re committed to the greater good, not the bottom line. It’s not just a business strategy; it’s our philosophy, and we proudly stand as a PBC alongside other brands we admire.

OUR MISSION

From our first humanitarian aid mission to today, our goal is to defeat dehydration. With hands-on support and impactful product donations, we’re not just making a dent; we’re making a difference. And we’re not slowing down.

OUR PARTNERS

We join forces with top-tier organizations to swiftly relieve those in crisis and provide DripDrop where it matters most—at the edge of a wildfire, in a remote village, after a hurricane devastates a local medical facility. Together, we deliver fast hydration and save lives.

Our Impact Areas

HUMANITARIAN AID

Poor access to clean water and medical services means millions worldwide struggle with dehydration—especially children. Portable, powerful DripDrop is designed to save lives circumstances like these.

DISASTER RESPONSE

When access to clean water and crucial resources is disrupted, the risk of dehydration increases for communities already in distress. We work with partners on the front lines to get DripDrop to those in need—fast.

COMMUNITY SUPPORT

Nobody is immune to dehydration. That's why we're proud to serve our community—from firefighters to the chronically ill to vulnerable populations managing extreme weather—we show up where and when it counts.

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*If we can save the lives of the most vulnerable human beings, we can save and improve the lives of **every** human being.*

Dr. Dolhun



Our Partners

Who We Partner With Matters



Global Empowerment Mission

Within 48 hours of a disaster, Global Empowerment Mission mobilizes on the ground, helping distribute necessities, including DripDrop. The objective: deliver aid to the most people in the shortest amount of time.



UKRAINE SUPPORT

DripDrop was a vital component of GEM’s Family Necessity Kits, and supported hospitals near the front lines.

TURKEY/SYRIA EARTHQUAKE

Life-sustaining hydration was swiftly dispatched to aid those displaced and living in tent shelters.

HURRICANE IDALIA

After the record-breaking category 4 storm, DripDrop was crucial in assisting families and individuals needing non-perishable provisions and hydration.

HURRICANE HILARY

Following severe rains and infrastructure damage in California, GEM distributed DripDrop to affected areas, addressing immediate hydration needs.

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Thank you, DripDrop, for being such an amazing partner. Your product is essential in many situations, from battling COVID to firefighters in California to Ukraine refugees and beyond.

We are honored to have it in all of our Family Necessity Kits!

Sue Cushman
Global Supply Chain Director, GEM



The Salvation Army

Amidst the hottest decade on record, we took action to support The Salvation Army, empowering underserved communities with 200k life-saving servings of DripDrop during scorching summer months.



SOUTHWEST DIVISION

DripDrop bolstered their Extreme Heat Relief network, providing life-saving hydration during dangerous temperature spikes across AZ, NV, and NM.

TEXAS DIVISION

Together, we supported 18 locations in Texas with DripDrop, reinforcing efforts to combat extreme heat.

DISASTER RESPONSE

We also contributed additional servings to their Emergency Disaster Services warehouse for immediate distribution as needed.

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The people we provided with hydration were grateful for the opportunity to receive the extra electrolytes DripDrop delivers. We are very grateful when companies and industry leaders join our heat relief efforts; it truly saves lives.

Major Tim Smith
TSA Divisional Secretary for Metro Phoenix



Heart to Heart International

DripDrop and Heart to Heart International are on a shared mission to enhance healthcare access, collaborating to provide vital hydration support to marginalized populations.



Heart to Heart
INTERNATIONAL

HAITI CHOLERA OUTBREAK

Crucial supplies, including DripDrop, were rapidly deployed to address cholera-induced dehydration and expedite recovery for those affected.

UKRAINE SUPPORT

DripDrop emerged as a critical resource, delivering vital support to women, men, and children in the strife-torn regions of Ukraine.

GLOBAL REACH

DripDrop was sent to 12 partner organizations working across the globe in the US, Dominican Republic, Eswatini, Ethiopia, Haiti, Jamaica, Panama, Philippines, Poland and Ukraine.

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We're tremendously grateful for the partnership with DripDrop, which allows us to provide critical rehydration for people after disasters, during disease outbreaks, and in remote and under-resourced communities.

Kim Carroll
CEO, HHI



Feed The Children

Every child should have access to safe hydration. With over 275k servings of DripDrop donated to Feed The Children, we actively support vulnerable kids, assist their families, and foster more stable communities.



DISASTER RESPONSE

This year, our partnership with FTC evolved from providing sticks for disaster response to being included in all Family Food Kits.

FAMILY FOOD KITS

Each kit—which provides approximately 20 meals—now includes 4 sticks of DripDrop, offering essential hydration during times of need.

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DripDrop is a vital inclusion in every food box we distribute to families, serving as a standardized item. Its role in replenishing lost fluids is instrumental in mitigating the serious health challenges associated with dehydration.

We are thankful to have DripDrop as a key supporting partner.

Bob Thomas
Chief Corporate Procurement & Business Continuity Officer, FTC



National Volunteer Fire Council

Firefighters face dehydration and heat-related illness daily. Our annual donation program with National Volunteer Fire Council (NVFC) ensures superior hydration, safeguarding their personal safety and unwavering ability to get the job done.



FOUR YEARS STRONG

This year, we proudly surpassed 1.7 million total servings donated to fire departments through our annual program.

548K SERVINGS DONATED

With wildfire incidents on the rise, we're more determined than ever to support heroic firefighters losing a gallon of sweat per hour facing 1,472-degree blazes, carrying 50 lbs on their back.

NATIONAL IMPACT

In 2023, we supported over 1,300 fire departments across the US.

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Dehydration is a serious concern for volunteer firefighters. It can result in decreased performance, dizziness, and even heat stroke or heart attack.

We are proud to partner with DripDrop to provide critical dehydration relief to volunteers so they can do their jobs safely and effectively.

Steve Hirsch
NVFC Chair



Baby2Baby

1 in 5 children globally lacks sufficient water to meet their everyday needs. DripDrop partners with Baby2Baby who ensure that every child, especially those living in poverty, has access to the fundamental necessities like hydration.



MAUI WILDFIRE

DripDrop played a pivotal role in supporting disaster relief services, notably contributing to B2B's rapid response to the Maui wildfire, ensuring hydration solutions were readily available during these critical times.

STRATEGIC PARTNERSHIPS

DripDrop was a vital contributor to B2B's collaborations with organizations such as the Partnership with Native Americans, Border Servants Corp, and New Mexico Youth and Family Department.

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DripDrop's donation of hydration sticks supported hundreds of thousands of children in poverty served by Baby2Baby nationwide.

Our Disaster Relief program provided DripDrop to those impacted by Maui wildfires and families affected by heat waves nationwide.

Baby2Baby



Our Community

We've donated over 80k servings to diverse organizations nationwide, spanning chronic illness support, homeless outreach, extreme heat relief, and beyond. It's more than hydration; it's a commitment to thriving communities.

HELPING HANDS OF YUMA

Senior citizen support during extreme heat

BORDER SERVANTS CORP

Extreme heat relief to asylum seekers

OPERATION TURBO

Boxes of Home to military members serving abroad

CURESEARCH ULTIMATE HIKE

Helping to fund a cure to childhood cancer

PAN MASS CHALLENGE

Sponsor of the event that raises \$ for Dana-Farber Cancer Institute

CROHNS + COLITIS FOUNDATION

Sponsored their Take Steps Walks in 6 cities

GIRLS WITH GUTS

community for women with IBD and/or ostomies

TAMPA BAY STREET MEDICINE

Homeless outreach and extreme heat

GLOBAL SURGICAL AND MEDICAL SUPPORT GROUP

Supplies for Ukraine

CHILDREN'S HOSPITAL OF PENNSYLVANIA

Sponsor of their Walk for Hope event

MILITARY WORKING DOG TEAM SUPPORT ASSOCIATION

Care packages

WINGS OF AMERICA

Running camps for Tribal youth across the SW

BRIDGE BEYOND

Homeless outreach and extreme heat

TEEN FEED SEATTLE

Homeless youth support and extreme heat

...AND MANY MORE

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*Dehydration is universal.
Because humans can only live a few
days without proper hydration, it's
the most important intervention for
populations that have been devastated
by natural disasters.*

Dr. Dolhun



**Impact From
Every Drop**

Impact Over The Years

7MM+
servings

donated across the globe

31
countries
reached

20+
missions
all over the world

30+
organizations
partnered with



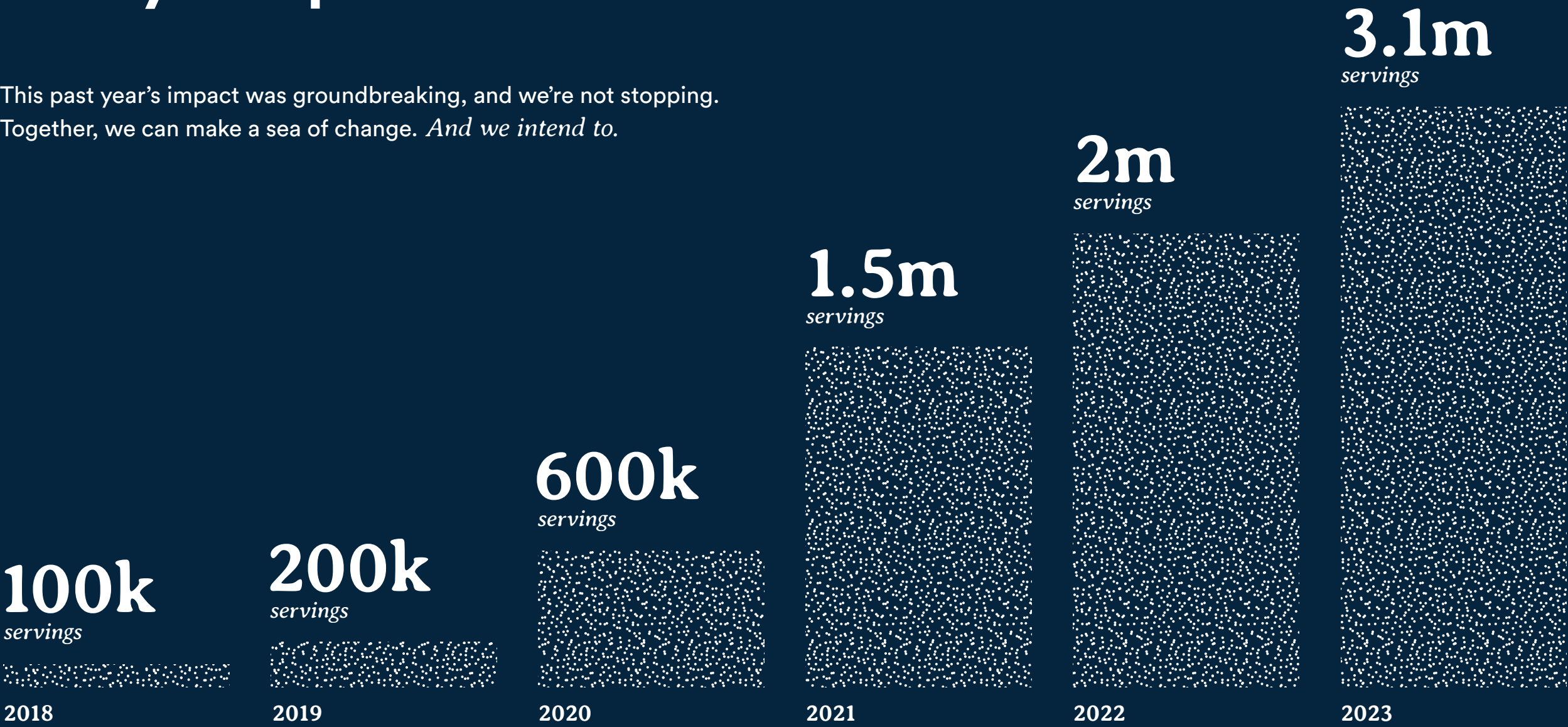
2023 Mission Timeline

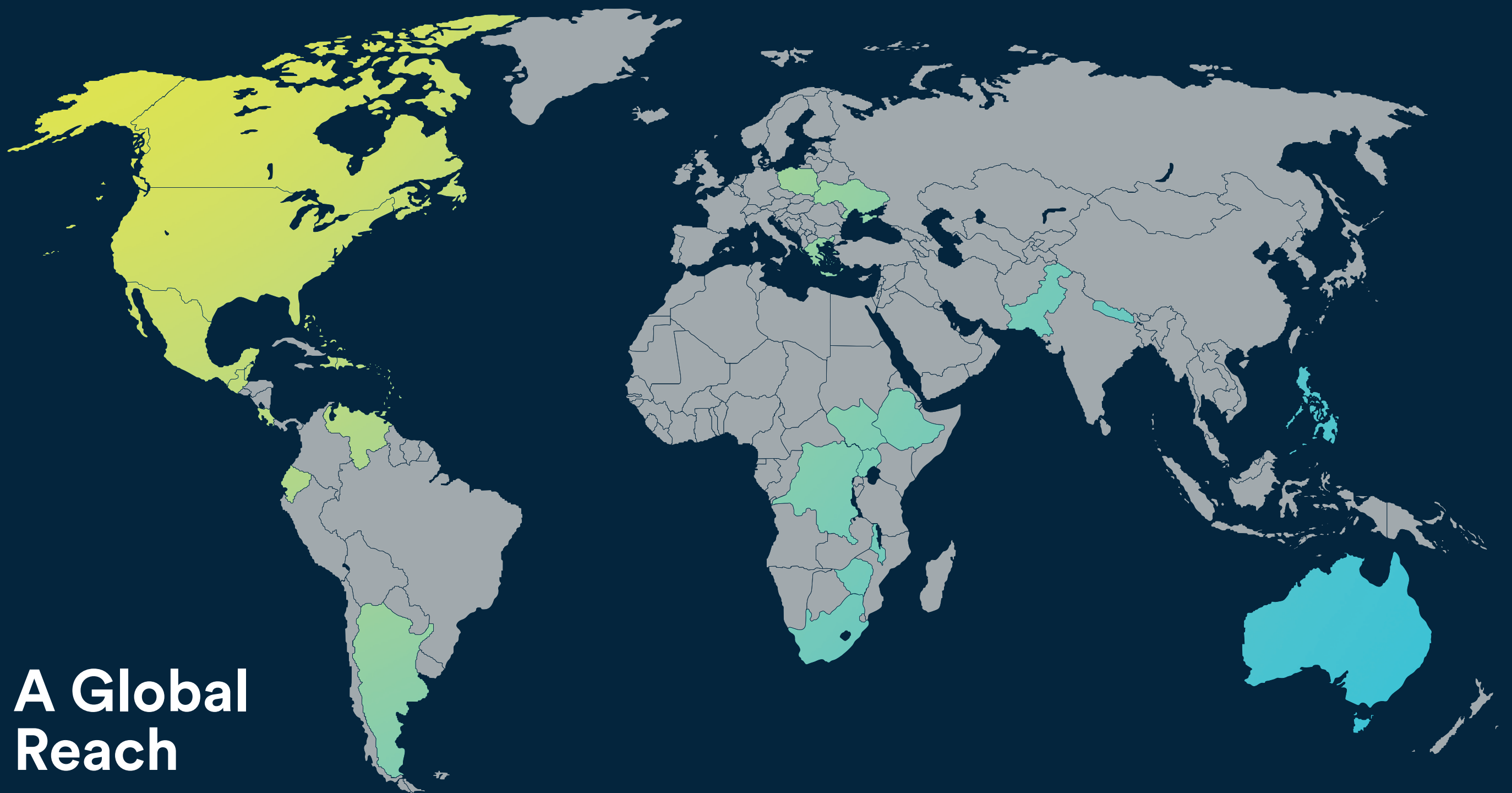
JAN	FEB	MAR	APR	MAY	JUN
CALIFORNIA FLOODS <i>GEM</i>	KAHRAMANMARAS EARTHQUAKE TURKEY + SYRIA	DISASTER RESPONSE <i>Feed the Children</i>	NATURAL DISASTER FLORIDA + CALIFORNIA	NATIVE AMERICAN SUPPORT <i>Baby2Baby</i>	UKRAINE SUPPORT <i>GEM</i>
DISASTER RESPONSE <i>Baby2Baby</i>	<i>GEM</i> <i>Heart to Heart International</i>	UKRAINE SUPPORT <i>Global Surgical and Medical Support Group</i>	<i>GEM</i> EXTREME HEAT <i>The Salvation Army</i>		ASYLUM SEEKERS <i>Border Servants Corp</i>
HAITI CHOLERA OUTBREAK <i>Heart to Heart International</i>	BOXES OF HOME <i>Operation Turbo</i>				FIREFIGHTER DONATION PROGRAM <i>NVFC</i>

2023					
JUL	AUG	SEP	OCT	NOV	DEC
<div>DISASTER RESPONSE</div> <div>Heart to Heart International</div> <div>BORDER AID</div> <div>Baby2Baby</div> <div>SENIOR SUPPORT</div> <div>Helping Hands of Yuma</div> <div>EXTREME HEAT</div> <div>Baby2Baby</div> <div>EMERGENCY HEAT RELIEF</div> <div>The Salvation Army SW Division</div>	<div>HURRICANE IDALIA</div> <div>HURRICANE HILARY</div> <div>ELK FIRES</div> <div>GEM</div> <div>MAUI WILDFIRES</div> <div>Baby2Baby</div>	<div>FAMILY FOOD BOXES</div> <div>Feed the Children</div>	<div>ISRAEL AND PALESTINE</div> <div>Global Empowerment Mission</div> <div>HOMELESS OUT-REACH</div> <div>Tampa Bay Street Medicine</div>	<div>DISASTER RESPONSE</div> <div>Heart to Heart International</div> <div>DISASTER RESPONSE</div> <div>Baby2Baby</div>	<div>FAMILY FOOD BOXES</div> <div>Feed the Children</div> <div>DISASTER RESPONSE</div> <div>GEM</div>

Every Drop Makes a Difference

This past year’s impact was groundbreaking, and we’re not stopping. Together, we can make a sea of change. *And we intend to.*





**A Global
Reach**

A man with a stethoscope and a cap sits with four children outdoors. The man is wearing a dark blue t-shirt with a logo that says "DripDrop relief fast" and a dark blue cap with "MARQUETTE" in orange. He has an orange stethoscope around his neck. The children are sitting behind him, smiling. The background is a light-colored wall and a wooden fence.

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I often say that I could carry five IVs in a backpack, or 500 sticks of DripDrop. It's about being on the ground, taking action, and being present when it matters most.

Dr. Dolhun

Thank you

Knowing we're making a difference, saving lives, and providing on-the-ground support is what we're all about.

As a Public Benefit Corporation, every purchase you make helps generate life-saving donations to those in need. *This impact is what drives us every single day.*