# 2021 Impact Report

### What if an ORS could taste good?



#### I started DripDrop to save lives.

Dehydration is a global issue and the 2nd leading cause of death for children under five. With Oral Rehydration Solution use, that rate plummets to less than 1%. But a solution only works if patients can take it, and traditional ORS are tough to stomach—especially for kids. I believed a great-tasting ORS would be a game-changer—that we could do *better*.

The result was DripDrop, a next-gen ORS—a quantum leap forward for rehydration. A formula that improves upon the rigorous ORS standards set forth by the World Health Organization and tastes delicious, so the people who need it *want* to drink it.

Today, our mission remains the same: to defeat dehydration at home and abroad. To offer a safe, effective tool when IV therapy and hospitalization aren't an option. That's a huge victory for humanity.

To that end, in 2021, we made monumental strides in our mission. In a year filled with challenges, we asked our strategic partners a vital question, "how can we help?"— and together, we got over 1,500,000 servings of DripDrop to those in dire need of dehydration relief.

Our first ever impact report is a celebration of everyone in the DripDrop community, internal and external, that has moved mountains to innovate and serve others in the face of extreme challenges.

We thank you all!

Dr. Dolhun

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Children are our future. With DripDrop, not only can we prevent kids from dying, we can play an important role in ensuring the poorest children get the best chance at an education—which is the great equalizer. You might live in a shanty town, but in that town might be the next Einstein, Elon Musk, or Steve Jobs. You just never know.

Dr. Dolhun



### Our mission is core to who we are and But we don't do it alone.

#### What we stand for

DripDrop is a Public Benefit Company, which means we're committed to the greater good, not the bottom line. It's how we believe all business should be done, and we're proud to be a PBC alongside other brands we admire.

#### Our mission

As a PBC, we remain unwaveringly committed to our mission of defeating life-threatening dehydration at home and abroad by giving product donations and hands-on, boots-on-the-ground support to people facing life-threatening dehydration, focussing on three primary impact areas: Children, Humanitarian Aid, and Firefighters.

#### Who we partner with matters

We partner with best-in-class organizations to ensure our product isn't just sitting on a tarmac somewhere—it gets used ASAP. It's all about that last 100 miles; making sure we go through the appropriate channels to get DripDrop to the people who really need it.

So far in 2021, with the help of our amazing partners, we've successfully delivered 1,500,000 servings of DripDrop ORS into the hands of communities in need—at the edge of a wildfire, in a remote village, after a hurricane destroyed a local medical facilities—that's where we show up with DripDrop ORS and save lives.

## Meet our partners



#### **IMC**

With International Medical Corps, we help support their efforts to deliver emergency medical services and dehydration relief to those affected by conflict, disaster and disease. No matter where they are. No matter what the conditions.



#### **NVFC**

With the National Volunteer Fire Council—the leading nonprofit providing critical resources, programs, education, and advocacy for first responders across the nation—we help reduce heat injuries and optimize operational readiness for wildland firefighters.



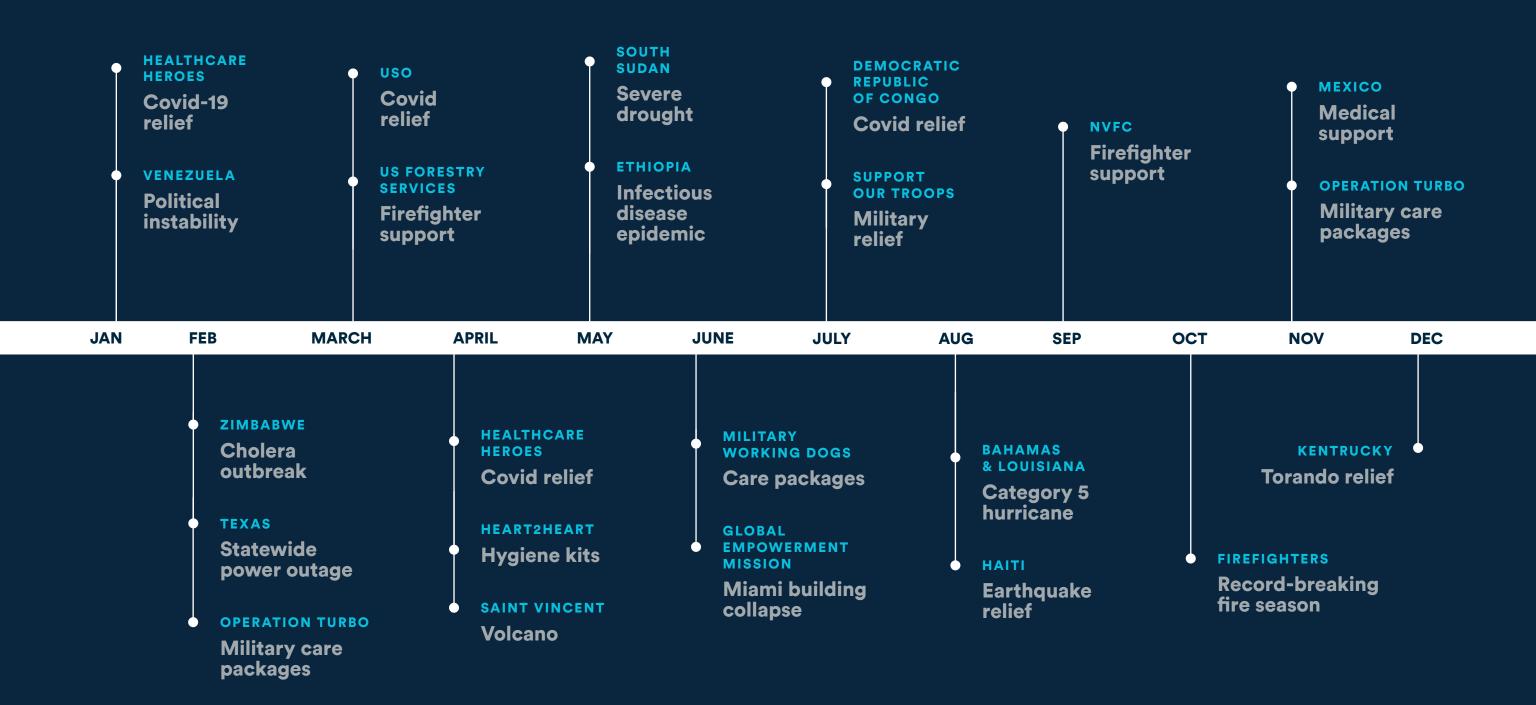
#### **FIMRC**

With the Foundation For International Medical Relief of Children, we provide clinical care and relief from widespread dehydration caused by infectious disease to many living below the poverty line.



#### **GEM**

With Global Empowerment Mission, we help communities around the globe affected by natural disasters—supplying DripDrop ORS within B-Strong family necessity kits and providing sticks to rescue workers participating in critical relief efforts.



**MISSION** 

### Covid-19

#### Bring comfort to healthcare heroes

Global lockdown presented unique challenges to our 2021 mission. Unable to travel, we pivoted our focus to Covid's front lines here at home.

During a crisis, unlike anything we've seen in our lifetimes, emergency rooms and hospitals saw nurses, doctors, and paramedics pushing through exceedingly long, stressful, and dehydrating hours in full PPE.

With DripDrop, we could bring comfort to these heroes and help them stay adequately hydrated so they were better equipped to help those in crisis.





### 26 healthcare facilities

We got DripDrop to 26 healthcare facilities around the country, including:

Atlantic General Hospital

**Bayshore Medical** 

Bellevue Hospital Center

**Boston Hospital** 

Brigham and Women's Hospital

**Brookdale Senior Living** 

**Evergreen Health Foundation** 

Howard Brown Health Center

LA LGBT Center

Mount Sinai Health Systems

**Phoebe Foundation** 

Providence Cedars-Sinai

Tarzana Medical Center

Tri-State Community Health Center

Venice Family Clinic

Washington Health

Weill Cornell

World of Smiles NY Presbyterian Lawrence Hospital

Yale New Haven Hospital

### 20k servings

To support taxed front-line workers, we partnered with Krucial Staffing to get 10,000 sticks of DripDrop ORS to doctors and nurses working dehydrating round-the-clock shifts in New York and Texas.

### 250 hospitals

We teamed up with FIGS to supply curated boxes of goods (including DripDrop ORS) to 250 hospitals

### 50k+ servings

We got over 50,000 servings of DripDrop to members of the National Guard and US Armed Forces, who were recovering from COVID themselves while still providing patient care

### Venezuela

### Dehydration relief into the hands of those who need it most

Venezuela's political and social upheaval has limited access to clean drinking water and essential medical supplies—especially IVs—leaving the health industry reeling and making life-threatening dehydration commonplace.

With International Medical Corps, we distributed 240,000 servings of DripDrop ORS to the Dr. Jesús Reggeti Outpatient Clinic in Miranda state—the primary health facility in El Hatillo municipality serving 95,000+ residents.

Working with best-in-class partners like this, we're able to get dehydration relief into the hands of those who need it most in some of the most volatile situations around the globe.



### Ethiopia

### Two million individuals are currently displaced due to conflict and drought

In Ethiopia, a catastrophic 2 million individuals are currently displaced due to conflict and drought. The complexities of displacement, including unsafe water sources and ongoing cholera outbreaks, mean dehydration is a constant and life-threatening struggle for the Ethiopian people.

With the support of our long-term partnership with International Medical Corps, we delivered over 349,000 servings of life-saving DripDrop ORS to Guji, and the East and West Hararghe zones of the Oromia region. These donations supported health facilities providing primary healthcare services to a population of more than 750,000 men, women and children.



Firefighters

#### The most destructive fire season on record

At DripDrop, we believe dehydration should never inhibit a firefighter's ability to get the job done or compromise their personal safety. So in 2021, we took action.

Partnering with the National Volunteer Fire Council (NVFC), we got 400,000 servings of DripDrop to crews during the most destructive fire season on record.

DripDrop ORS is critical gear firefighters count on to deliver dehydration relief when it matters most. We couldn't be more proud to support these selfless heroes giving so much of themselves to keep us and our precious wildlands safe.





### 400k servings

The amount of DripDrop distributed to firefighters across the country

### 1gal

The amount of sweat firefighters can lose per hour

#### 50lbs

The average weight of a firefighter's gear & supplies

### 1,472°F

The temperature a wildfire can reach

### Mexico

### Delivering dehydration relief and making a lasting impact

Our founder, Dr. Dolhun, traveled to Campeche, Mexico, alongside the Red Cross. This exploratory mission took them to rural villages across the region, where unclean water, water-borne diseases, and extreme heat make dehydration a life-threatening problem—especially for children.

Our team spent time getting to know the local people: providing medical treatment, building trust, and delivering dehydration relief to the community. We can't wait to return and continue working together to make a lasting impact.





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This trip really drove home how connected we truly are. Every person in the world wants the same things; to feel safe, healthy, and to provide a better life for their children. That's universal.

Dr. Dolhun

# Other ways we give

#### CHRONIC ILLNESS

#### **United Ostomy Association of America**

We contribute both financial resources and product in support of their mission promoting quality of life for people with ostomies and continent diversions.

#### **Girls with Guts**

Girls With Guts' mission is to support and empower women with inflammatory bowel disease (Crohn's disease, ulcerative colitis, and/or ostomies) through sisterhood and self-esteem. We donate sticks and water bottles to their care packages and retreats, and donate financially in support of their mission.

#### **MILITARY**

#### USO

We partnered with USO, the nation's leading charitable organization serving military members and families, to get DripDrop ORS to COVID positive service members. We supplied donations to: NorCal Region National Guard in quarantine. USS Emery Sailors, recently docked due to illness.

#### Military Working Dogs

To support our troops (and the pups that serve with them) we sent care packages of DripDrop to Deployed Military Working Dog Teams.

#### **Operation Turbo**

In an effort to bring both comfort and relief to active-duty service members, DripDrop ORS was included in "Boxes of Home" sent to deployed US Military stationed around the world.





If we can save the lives of the most vulnerable human beings, we can save and improve the lives of every hear peing.

### Our impact keeps growing...

2018

2019

2020

2021

100k 200k servings

servings

600k servings

servings

As a Public Benefit Company, serving the greater good is rooted in our DNA, and giving back is why we exist. That's why we're so excited to announce that in 2022, we're setting our biggest goal yet:

2022

2,000,000 servings

Deliver, June Million Servings of DripDrop ORS worldwide.

